



tresan
the@earth

25+
Years of Experience

Responsibly Developed
New Line

BRAND VALUES



RESPONSIBILITY



AWARENESS



RESEARCH



**CUSTOMER
INTERACTION**



**OCEAN
FRIENDLY**



**REUSE
IDEOLOGY**



**ZERO WASTE
SHAMPOO**



**TRANSPARENCY
& CLEARNESS**

WHY THE EARTH by TRESAN?



THE INDUSTRY-LEADING BOTTLE



TURKEY'S FIRST
ALUMINUM
BOTTLE DESIGN
IN SHAMPOO MARKET



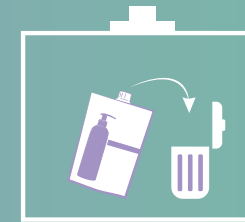
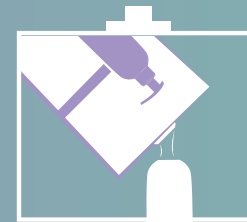
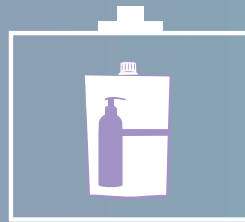
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REFILLABILITY



The Earth helps its users to reduce plastic waste creation up to **%95** by using aluminum refillable packaging and refill pouches that designed for 2 times of refill.

REFILL
2X



Refilling contributes to the circular economy by closing the loop and allows us to do our part in eliminating single-use plastics.



SCAN & SAVE

By scanning the Ecoding QR code on The Earth products, users can turn their purchase into a tree.



ADOPT
A TREE



THE EARTH X ECORDING



With this partnership, users can ensure that the tree of their choice
- prepared by rural women - is planted by ecoDrones.
The Earth by Tresan ensures its sustainability-oriented approaches in
collaboration with Ecording and follows "Sustainable Development Goals" ¹⁸

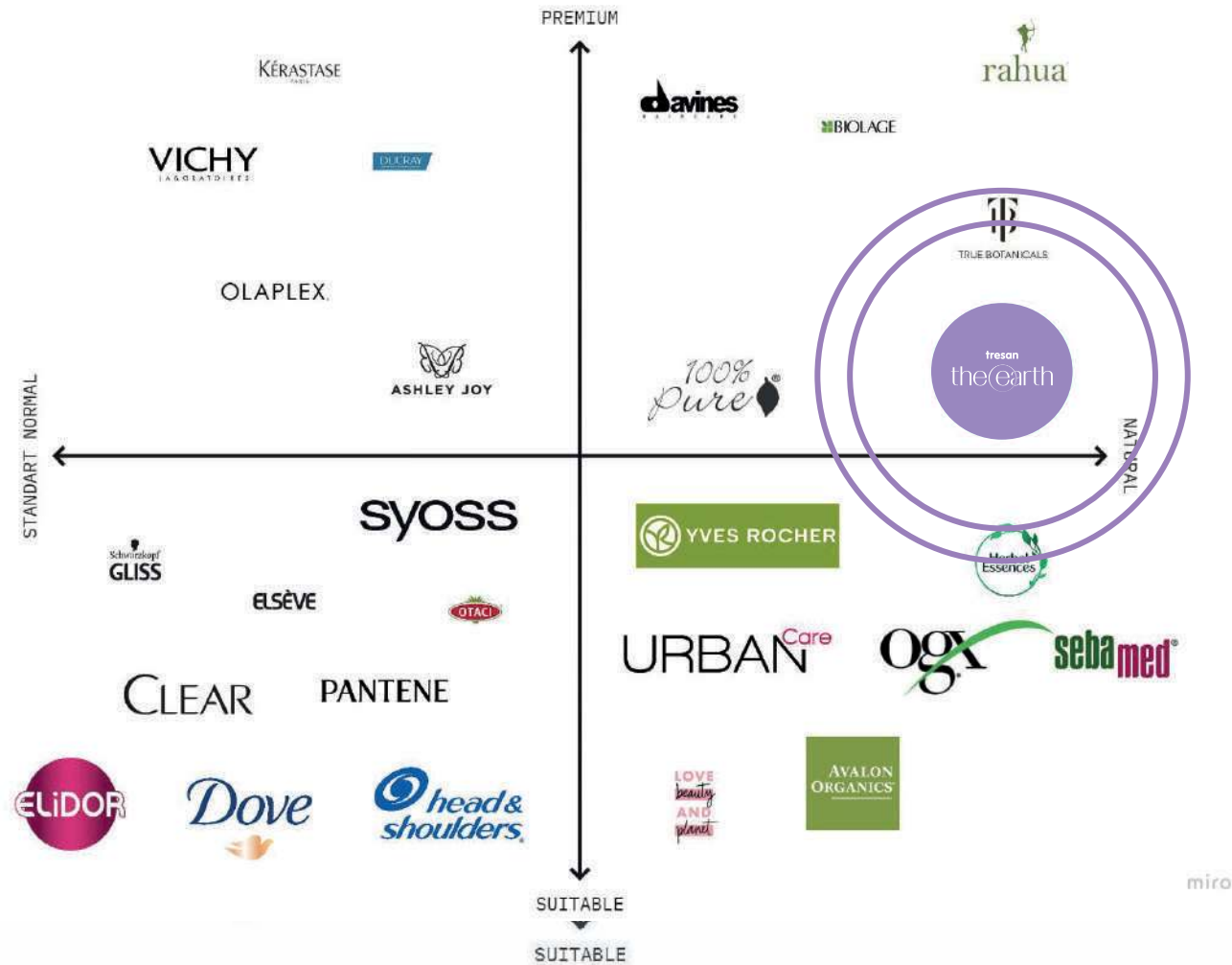


the earth

by fresan

ecord
ecord

BENCHMARK TABLE



ORGANIC
ALOE VERA
+ BIOTIN
HAIR OIL

tresan
the@earth

MOISTURISING &
INTENSIVE CARE

 FOR DRY AND DAMAGED HAIR



Aloe Vera + Biotin Hair Care Oil is enriched with aloe vera, biotin and certified organic oils and helps protect hair against heat. It does not make the hair heavy and prevents undesirable conditions such as frizz. It provides easy combing, silky softness and shine. It has vegan content. For more effective results, it is recommended to be used with other products of the 'Tresan The Earth Organic Aloe Vera + Biotin' series.

SULFATE
SALT
SILICON
COLORANT



75 mL e



Live go green

ORGANIC
ALOE VERA
+ BIOTIN
CONDITIONER

tresan
theearth

MOISTURISING &
INTENSIVE CARE

 FOR DRY AND DAMAGED HAIR



Nourishes the hair from root to tip and gives shine. Provides easy combing and silky softness after shower. Helps to maintain the hair without weighing it down. Organic certified Aloe Vera in content moisturizes, nourishes, and soothes hair. Helps nourish hair and scalp with biotin. Doesn't contain sulfates and salts. It has vegan content. For more effective results, it is recommended to be used with other products of the 'Tresan The Earth Organic Aloe Vera + Biotin' series.

SULFATE
SALT
SILICON
COLORANT



75 mL e



Live go green

ORGANIC
ALOE VERA
+ BIOTIN
SHAMPOO

tresan
theearth

MOISTURISING &
INTENSIVE CARE



FOR DRY AND DAMAGED HAIR



Aloe Vera + Biotin Shampoo with certified organic Aloe Vera moisturizes, nourishes and soothes hair. Enriched with biotin. Helps to nourish the hair and scalp, making the hair look more lively. Does not contain sulfates and salts. It makes the hair easier to shape. It has vegan content. For more effective results, it is recommended to be used with other products of the 'Tresan The Earth Organic Aloe Vera + Biotin' series.

SULFATE
SALT
SILICON
COLORANT



75 mL e



Live
go green

ORGANIC
ALOE VERA
+ BIOTIN
CONDITIONER

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MOISTURISING &
INTENSIVE CARE



FOR DRY AND DAMAGED HAIR



Nourishes the hair from root to tip and gives shine. Provides easy combing and silky softness after shower. Helps to maintain the hair without weighing it down. Organic certified Aloe Vera in content moisturizes, nourishes, and soothes hair. Helps nourish hair and scalp with biotin. Doesn't contain sulfates and salts. It has vegan content. For more effective results, it is recommended to be used with other products of the 'Tresan The Earth Organic Aloe Vera + Biotin' series.

SULFATE
SALT
SILICON
COLORANT



250mL e



Live
go green

ORGANIC
ALOE VERA
+ BIOTIN
SHAMPOO

MOISTURISING &
INTENSIVE CARE

 FOR DRY AND DAMAGED HAIR



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theearth

Aloe Vera + Biotin Shampoo with certified organic Aloe Vera moisturizes, nourishes and soothes hair. Enriched with biotin. Helps to nourish the hair and scalp, making the hair look more lively. Does not contain sulfates and salts. It makes the hair easier to shape. It has vegan content. For more effective results, it is recommended to be used with other products of the 'Tresan The Earth Organic Aloe Vera + Biotin' series.

SULFATE
SALT
SILICON
COLORANT



250mL e



Live go green

PLANT-BASED
COLLAGEN
+ BIOTIN
HAIR OIL

tresan
theearth

STRENGTHENING
& THICKENING



FOR WEAK AND THIN HAIR



Collagen + Biotin Hair Care Oil is enriched with plant-based collagen, biotin and certified organic oils. It makes damaged hair look more lively and fuller. Helps protect hair from heat. Provides easy combing, silky softness and shine. Doesn't make the hair heavy and prevents conditions such as frizz. It has vegan content. For more effective results, recommended to be used with other products of the 'Tresan The Earth Plant-Based

SULFATE
SALT
SILICON
COLORANT



75 mL e



Live
go green

PLANT-BASED
COLLAGEN
+ BIOTIN
CONDITIONER

tresan
theearth

STRENGTHENING
& THICKENING



FOR WEAK AND THIN HAIR



Nourishes the hair from root to tip. Helps prevent breakage by increasing its elasticity. Provides easy combing and silky softness. Helps protect hair without weighing it down. Plant-based collagen strengthens hair. Biotin nourishes the hair and makes it look more lively. Doesn't contain sulfates and salts. It has vegan content. For more effective results, recommended to be used with other products of the 'Tresan The Earth Plant-Based Collagen + Biotin' series.

SULFATE
SALT
SILICON
COLORANT



75 mL



Live go green

PLANT-BASED
COLLAGEN
+ BIOTIN
SHAMPOO

tresan
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STRENGTHENING
& THICKENING



FOR WEAK AND THIN HAIR



Plant-based collagen helps strengthen the hair and adds volume and fullness to the hair. Collagen + Biotin Shampoo is enriched with Biotin and helps the hair look lively by nourishing it. It does not contain sulfates and salts. It makes the hair easier to shape. It has vegan content. For more effective results, it is recommended to be used with other products of the 'Tresan The Earth Plant-Based Collagen + Biotin' series.

SULFATE
SALT
SILICON
COLORANT



75 mL e



Live
go green

PLANT-BASED
COLLAGEN
+ BIOTIN
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STRENGTHENING
& THICKENING



FOR WEAK AND THIN HAIR



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SALT
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STRENGTHENING
& THICKENING



FOR WEAK AND THIN HAIR



Plant-based collagen helps strengthen the hair and adds volume and fullness to the hair. Collagen + Biotin Shampoo is enriched with Biotin and helps the hair look lively by nourishing it. It does not contain sulfates and salts. It makes the hair easier to shape.

It has vegan content. For more effective results, it is recommended to be used with other products of the 'Tresan The Earth Plant-Based Collagen + Biotin' series.

SULFATE
SALT
SILICON
COLORANT



250mL e



Live go green

Reuse



HQ

Çalı Mah. Adabağlar Cad. No: 16 Nilüfer/Bursa

ISTANBUL OFFICE

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