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# Sustainability

Open for V-Label licensed products and the exhibitors of Plant Based World Expo Europe 2023

## CATEGORY-SPECIFIC QUESTIONS

*When entering the Sustainability category, the application form consists of questions in the following topics. Each topic begins with a binary ('Yes' or 'No') question: if your answer is 'Yes', you will be asked to provide further information about that particular topic.*

### **Impact reduction**

Is this product a plant-based alternative to a traditionally animal-based product? If so, what kind of animal-based product does it replace? How is it reducing the impact of the traditional product?

### **Carbon footprint**

Do you strive to minimize the amount of greenhouse gas emissions - such as carbon dioxide, methane, and nitrous oxide - associated with the production, processing, transportation, and distribution of the product?

### **Water usage**

Do you strive to minimize the amount of water used in the production of the product (including irrigation, processing, and cleaning)?

### **Waste management**

Do you strive to manage, and reduce the amount of waste created during production, processing (including food scraps and byproducts), and distribution (including packaging waste and product disposal)?

### **Sustainable sourcing**

Are the ingredients or raw materials used in this product sourced sustainably (such as through organic, fair trade, or responsibly managed sources)?

### **Biodiversity conservation**

Does the production of your product have a positive impact on biodiversity (including the preservation of natural habitats, protection of endangered species, and promotion of biodiversity-friendly farming practices)?

### **Social impact**

Do you strive to create positive social impact (such as fair labor practices, worker welfare, chemical safety, health impact, community engagement, and support for local economies) through this product and its production?

### **Further sustainable efforts**

Are there any other ways you're striving for sustainability?

### **Certifications**

Does this product, its packaging, or your company already carry any sustainability certifications?